Akriti Kaur

Education

Master's of Information (UXD)

University of Toronto 2021

Bachelor in Design (8.62/10)

Indian Institute of Technology, Guwahati, India 2018

Design & Research

Affinity mappingConUser personaExpEmpathy mapsUseInteraction designUsaWireframingJouRapid prototypingHeuMid-Fi to Hi-FiCardStoryboardingA/BExperience mapsSurvWeb & App designCon

Contextual inquiry Experiment design User interviews Usability testing Journey maps Heuristic evaluation Card sorting A/B testing Surveys Competitor analysis

Software & Code

Adobe SuiteUsabilityTestingFigmaPythonUnity3DArduinoVuforiaC langGoogle SketchUpHTML/CSSSketchBootstrap

Community & Sports

Mentor at RookieUp | 2020-21

Interaction Design Foundation Bootcamp

Technical assistant | 2020-21

Supporting online classes at the iSchool, University of Toronto

Inter-IIT Sports Meet | 2016

Lawn Tennis player representing IIT Guwahati at the annual sports meet.

Industry Work

UX Research co-op | Intuit, Canada | 2020

- **Independently** conducted research on a conversation design tool. Prepared research questions, conducted, analysed and synthesized an exploratory study to learn how people seek help.
- **Collaborated** on past research of conversation design tool. Analysis, synthesis, jobs-to-be-done journey mapping, persona creation and insight generation. Planned and facilitated ideation workshops, generated designs for product.

UX Designer | Tesco, India | 2018-19

- **The only designer** in Bangalore office. Worked on a major warehouse management project with the Thailand team, I was solely responsible for digitizing all paper-based processes.
- **Designed end to end mobile** application and collaborated with developers to build live product. Conducted field study to discover As-Is process, created wireframes, UX flows, stakeholder approval.

UX Design intern | Samsung, India | 2017

• **Onboarding process** design for the next billion users. Conducted user interviews, built a design philosophy and unique selling point through exploratory research. Wireframes and prototype design.

Academic Research

Research assistant | University of Toronto | 2021

- Designing, preparing, conducting and analysing data for a mixed-method research of how people explore document content through conversational user interfaces.
- Working with visually impaired and sighted participants through experimental studies and user interviews.

Design researcher | UE-HCI Lab, IITG | 2017-18

 Performed mixed-methods research including experiment design, usability testing and design of VR application to compare patterns between 2D vs 3D interfaces using head-gaze & gesture interactions.

Publications

- Kaur, A., Agrawal, A., & Yammiyavar, P. (2019). Exploring 3D Interactions for Number Entry and Menu Selection in Virtual Reality Environment. In Research into Design for a Connected World (pp. 781-791). Springer, Singapore.
- Kaur, A., Agrawal, M., & Yammiyavar, P. G. (2020). A cognitive load assessment study of three-dimensional interactive virtual reality interfaces. International Journal of Forensic Engineering and Management, 1(1), 103-115.
- Kaur, A., & Yammiyavar, P. G. (2017, November). A comparative study of 2D and 3D mobile keypad user interaction preferences in virtual reality graphic user interfaces. In Proceedings of the 23rd ACM Symposium on Virtual Reality Software and Technology (pp. 1-2).